



Hey Juliette

CREATIVE
COMMUNICATION
&
MARKETING

Client Handbook

SUMMER 2026



Photo by DJR Creative

Juliette Belisle Greetham is a Yukon-based creative communicator and artist whose work lives at the intersection of storytelling, design, and community impact. With a background in advocacy, youth leadership, and visual creation, she brings a thoughtful, values-driven approach to helping brands communicate with clarity and intention. ⚙️

I've always been drawn to the way stories shape how we see the world—and how we connect to it. Growing up in the Yukon, I developed a deep appreciation for people, place, and the relationships that exist between them. That perspective continues to guide the way I approach my work today.

I don't see communication as just content to be produced. To me, it's about translating ideas, values, and experienc-

“I don't create content for the sake of it— I create work that feels intentional, human, and worth paying attention.”

es into something that feels clear, intentional, and human. Whether I'm building a strategy, designing visuals, or crafting a message, my goal is always the same: to create work that resonates with people and reflects something real. ☀

We should work together if you want content and communication that actually resonates. I combine strategy and creativity to help your message stand out, feel authentic, and reach the people who matter most to you. ☀



Photo by Taylor Doyle

SERVICES

I approach communication as more than just content- it's about creating work that feels intentional, connects with the right people, and reflects what you truly stand for. I bring balance of creativity and strategy, shaped by real world experience and a deep curiosity for how ideas move through communities.



Simple Web Development

Clean, easy-to-manage websites that reflect your values and make it simple for people to find and trust your work. Built with clarity and usability in mind, so your presence works for you—not against you.

Strategic & Creative Communication Solutions

Clear messaging and strategy that help your business show up with purpose. From defining your voice to aligning visuals and content, everything works together to communicate who you are—and why it matters.

Content Creation Across Digital & Print Platforms

Content designed to connect. I create visuals and messaging that feel aligned, engaging, and intentional—so your audience not only understands your work, but remembers it.

Outreach & Connection

Support beyond content—helping you reach the right people. From coordination to communication, I help build connections that reflect your values and grow your presence in meaningful ways.

WHY WORK WITH ME

I approach communication as a relationship—not just a service. Your work matters to you, and that matters to me. When we work together, your goals become shared goals. Your wins are shared wins, and your challenges are met with the same care and commitment.

I bring a balance of creativity and strategy shaped by real-world experience, including work with community initiatives and ventures. This means your message isn't just well-designed—it's grounded, intentional, and built to connect with real people.

Experience

I have hands-on experience developing websites, creating content for social media and promotional use, and supporting outreach for organizations and community-based projects. This allows me to understand not just how to communicate ideas—but how to make them resonate with the right audience.

Creative Process

Your message is built with clarity, consistency, and intention. I combine creative thinking with thoughtful strategy so your communication feels aligned with your values—and connects naturally with the people you want to reach.

Strong Communication

I translate your ideas into clear, engaging messaging that reflects your work and speaks directly to your audience. The goal is not just to be understood, but to be remembered—through alignment in tone, visuals, and purpose.

Community Minded

My work is grounded in a community-based perspective. I consider who you're speaking to, why it matters, and how to build genuine connection. This leads to communication that feels relevant, respectful, and impactful.

Background & Experience

- Fluent orally and written in French and English
- Extensive engagement in community initiatives and ventures
- Certificate in Communication and MultiMedia from Yukon University (2026)
- Short video creation workshop (2025)
- Social Media and Strategy Workshop from Yukon University (2025)
- Communications Role at To Swim and Speak with Salmon (2025)
- Completion certificate of Summer Biz School from Yukon University (2023)

Hey Juliette

Helping your small business show up
clearly and connect with the right people.

READY TO WORK TOGETHER?

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